

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56719

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

146318	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	256839	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT				ROTHFUS FOR CONGRESS		
AND	7669 Stagers Loop				1341 Old Freedom Rd Ste 202		
ADDRESS	Delaware		OH 43015-7010		Cranberry PA 16066-5010		
	USA				USA		
CONTACT					PRODUCTPA CD12 SEPT 25-26		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE 1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 09/26/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE										
1 10 MIN SEP	011100..	2	05:58A	07:00A	30S	09/25/12-09/26/12	THIS MORNING 6-7AM	2	600.00	1200.00
2 10 MIN SEP	011100..	2	05:58P	06:30P	30S	09/25/12-09/26/12	M-F 6PM NEWS	2	900.00	1800.00
3 10 MIN SEP	01110000	2	11:00P	11:35P	30S	09/25/12-09/26/12	11PM NEWS	2	1800.00	3600.00
Total Contract:								6		6600.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	6600.00	6600.00	
GRAND TOTAL									6600.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION